

Policy Priority: Tobacco Prevention and Control Funding

- ✓ **Increase funding to \$6.2 million annually** (\$2 per person in Nevada).
- ✓ **Allocate funding to local communities** to implement tobacco control prevention and cessation promotion programs.

Increasing state tobacco control spending could significantly decrease high school student vaping and frequency of vaping among high school e-cigarette users. Increasing state spending on tobacco control by 50% is associated with **a 7.46% decrease in the prevalence rate of high school student vaping.**

Current State of Nevada

\$3.5 million current annual funding for tobacco control



Nevada funds only **11% of the CDC's funding recommendation.**

Nevada ranks **29th in state funding** in comparison to other states.

Nevada cigarette tax is **\$1.80 per pack** (enacted July 2015), compared to the national average of \$1.91.

The Other Tobacco Products tax **has never been increased in Nevada.**

2019 Annual Figures

\$217 million total revenue received (Cigarette Taxes, Other Tobacco Taxes and MSA funding).

Only 1.6% allocated to tobacco control and prevention.

Nevada received an estimated **\$145.2 million** of cigarette tax.

\$0 allocated to tobacco control and prevention.

Nevada received an estimated **\$30.8 million** of Other Tobacco Products Taxes.

Only 8% allocated to tobacco control and prevention.

Nevada received an estimated **\$41 million** as part of the Tobacco Master Settlement Agreement (MSA) funding.

Only 2% allocated to tobacco control and prevention.

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The Toll of Tobacco in Nevada



24.1% of Nevada high school students used electronic vapor products at least one day in the past 30 days.



14.2% of Nevada adults smoked combustible cigarettes at least one day in the past 30 days.

31% of cancer deaths

in Nevada are attributable to smoking.

4,100 adults

die each year from their own smoking in Nevada.

\$1.08 billion

Annual health care cost in Nevada attributable to smoking.

\$148.9 million

Medicaid cost attributable to smoking in Nevada.

\$69.4 million

Estimated amount spent by the tobacco industry marketing their products each year in Nevada.

Additional Resources/Links

https://www.tobaccofreekids.org/assets/content/what_we_do/state_local_issues/settlement/FY2022/1_FY2022_Rankings.pdf

<https://www.tobaccofreekids.org/problem/toll-us/nevada>

<https://truthinitiative.org/research-resources/tobacco-prevention-efforts/increasing-funding-state-tobacco-prevention-key>

<https://www.tobaccofreekids.org/what-we-do/us/statereport>

<https://www.leg.state.nv.us/App/InterimCommittee/REL/Document/16744>

<https://www.leg.state.nv.us/App/NELIS/REL/81st2021/Budget/6955/Text>