

Policy Priority: Tobacco Prevention and Control Funding

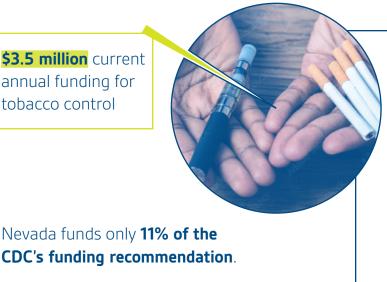
Increase funding to \$6.2 million annually (\$2 per person in Nevada).



Allocate funding to local communities to implement tobacco control prevention and cessation promotion programs.

Increasing state tobacco control spending could significantly decrease high school student vaping and frequency of vaping among high school e-cigarette users. Increasing state spending on tobacco control by 50% is associated with a 7.46% decrease in the prevalence rate of high school student vaping.

Current State of Nevada



Nevada ranks **29th in state funding** in comparison to other states.

Nevada cigarette tax is **\$1.80 per pack** (enacted July 2015), compared to the national average of \$1.91.

The Other Tobacco Products tax **has never been increased in Nevada.**

2019 Annual Figures
\$217 million total revenue
received (Cigarette Taxes, Other
Tobacco Taxes and MSA funding).
Only 1.6% allocated to tobacco
control and prevention.

Nevada received an estimated \$145.2 million of cigarette tax. \$0 allocated to tobacco control and prevention.

Nevada received an estimated **\$30.8 million** of Other Tobacco Products Taxes. Only 8% allocated to tobacco control and prevention.

Nevada received an estimated **\$41 million** as part of the Tobacco Master Settlement Agreement (MSA) funding. **Only 2% allocated to tobacco control and prevention.**



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The Toll of Tobacco in Nevada



24.1% of Nevada high school students used electronic vapor products at least one day in the past 30 days.



14.2% of Nevada adults smoked combustible cigarettes at least one day in the past 30 days.

31% of cancer deaths

in Nevada are attributable to smoking.

4,100 adults

die each year from their own smoking in Nevada.

\$1.08 billion

Annual health care cost in Nevada attributable to smoking.

\$148.9 million

Medicaid cost attributable to smoking in Nevada.

\$69.4 million

Estimated amount spent by the tobacco industry marketing their products each year in Nevada.

Additional Resources/Links

 $https://www.tobaccofreekids.org/assets/content/what_we_do/state_localissues/settlement/FY2022/1_FY2022_Rankings.pdf$

https://www.tobaccofreekids.org/problem/toll-us/nevada

https://truthinitiative.org/research-resources/tobacco-prevention-efforts/ increasing-funding-state-tobacco-prevention-key https://www.tobaccofreekids.org/what-we-do/us/statereport https://www.leg.state.nv.us/App/InterimCommittee/REL/Document/16744 https://www.leg.state.nv.us/App/NELIS/REL/81st2021/Budget/6955/Text