Policy Priority: **Tobacco Prevention and Control Funding**

- **Increase funding to $6.2 million annually** ($2 per person in Nevada).
- **Allocate funding to local communities** to implement tobacco control prevention and cessation promotion programs.

Increasing state tobacco control spending could significantly decrease high school student vaping and frequency of vaping among high school e-cigarette users. Increasing state spending on tobacco control by 50% is associated with a 7.46% decrease in the prevalence rate of high school student vaping.

**Current State of Nevada**

$3.5 million current annual funding for tobacco control

Nevada funds only **11% of the CDC’s funding recommendation**.

Nevada ranks **29th in state funding** in comparison to other states.

Nevada cigarette tax is **$1.80 per pack** (enacted July 2015), compared to the national average of $1.91.

The Other Tobacco Products tax has never been increased in Nevada.

**2019 Annual Figures**

- **$217 million total revenue** received (Cigarette Taxes, Other Tobacco Taxes and MSA funding).
- **Only 1.6% allocated to tobacco control and prevention.**

Nevada received an estimated **$145.2 million** of cigarette tax.
- **$0 allocated to tobacco control and prevention.**

Nevada received an estimated **$30.8 million** of Other Tobacco Products Taxes.
- **Only 8% allocated to tobacco control and prevention.**

Nevada received an estimated **$41 million** as part of the Tobacco Master Settlement Agreement (MSA) funding.
- **Only 2% allocated to tobacco control and prevention.**
Policy Priority: Tobacco Prevention and Control Funding

The Toll of Tobacco in Nevada

- **24.1% of Nevada high school students** used electronic vapor products at least one day in the past 30 days.
- **14.2% of Nevada adults** smoked combustible cigarettes at least one day in the past 30 days.

- **31% of cancer deaths** in Nevada are attributable to smoking.

- **4,100 adults** die each year from their own smoking in Nevada.

- **$1.08 billion** Annual health care cost in Nevada attributable to smoking.

- **$148.9 million** Medicaid cost attributable to smoking in Nevada.

- **$69.4 million** Estimated amount spent by the tobacco industry marketing their products each year in Nevada.

Additional Resources/Links

https://www.tobaccofreekids.org/assets/content/what_we_do/state_local_issues/settlement/FY2022/1_FY2022_Rankings.pdf
https://www.tobaccofreekids.org/problem/toll-us/nevada
https://truthinitiative.org/research-resources/tobacco-prevention-efforts/increasing-funding-state-tobacco-prevention-key
https://www.tobaccofreekids.org/what-we-do/us/statereport
https://www.leg.state.nv.us/App/InterimCommittee/REL/Document/16744
https://www.leg.state.nv.us/App/NELIS/REL/81st2021/Budget/6955/Text