



Nevada Tobacco Control & Smoke-free Coalition

POLICY PRIORITY: TOBACCO PREVENTION AND CONTROL FUNDING



POLICY RECOMMENDATION



Increase funding to \$6.2 million annually

(\$2 per person in Nevada of continuous funding)



Allocate funding to local communities

to implement tobacco control prevention and cessation promotion programs.

CURRENT STATE OF NEVADA



Current annual funding for tobacco control: **\$950,000**

- Nevada funds only **3% of the CDC's funding recommendation**.
- Nevada ranks **47th in state funding** in comparison to other states.
- Nevada cigarette tax is **\$1.80 per pack** (enacted July 2015), compared to the national average of \$1.91.
- The Other Tobacco Products tax **has never been increased in Nevada**.

2023 ANNUAL FIGURES

\$217 million total revenue received (Cigarette Taxes, Other Tobacco Taxes and MSA funding).

Only 1.6% allocated to Tobacco Prevention and Control

Nevada received an estimated **\$145.2 million** from the cigarette tax.

\$0 allocated to tobacco control and prevention.

Nevada received an estimated **\$30.8 million** from Other Tobacco Products Taxes.

Only 8% allocated to tobacco control and prevention.

Nevada received an estimated **\$41 million** as part of the Tobacco Master Settlement Agreement (MSA) funding.

Only 2% allocated to tobacco control and prevention.



18.8% of Nevada high school students

used electronic vapor products at least one day in the past 30 days.



14.8% of Nevada adults

smoked combustible cigarettes at least one day in the past 30 days.



29% of cancer deaths

in Nevada are attributable to smoking.



\$1.25 billion

Nevada's annual healthcare costs attributed to smoking.



4,100 adults

die each year from their own smoking in Nevada.



\$160.1 million

Nevada's Medicaid costs attributed to smoking.



\$71.3 million

Estimated amount spent by the tobacco industry to market their products in Nevada.

ADDITIONAL RESOURCES/LINKS

- 1 https://www.tobaccofreekids.org/assets/content/what_we_do/state_local_issues/settlement/FY2022/1_FY2022_Rankings.pdf
- 2 <https://www.tobaccofreekids.org/problem/toll-us/nevada>
- 3 <https://truthinitiative.org/research-resources/tobacco-prevention-efforts/increasing-funding-state-tobacco-prevention-key>
- 4 <https://www.tobaccofreekids.org/what-we-do/us/statereport>
- 5 Nevada Office of the Attorney General
- 6 Nevada Office of Taxation