



TOBACCO PRODUCT REGISTRY BILLS

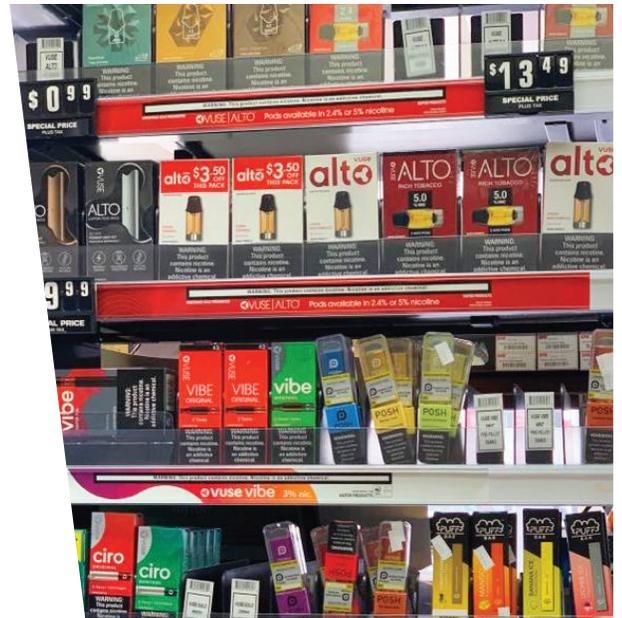


WHAT IS A TOBACCO REGISTRY LAW?

It is a law establishing or amending product registries or directories to regulate the retail sales of e-cigarette and other tobacco (nicotine) products. These laws task a state agency with creating and maintaining a directory of products that can be sold in the state but provide minimal resources for enforcement.

A NEVADA TOBACCO REGISTRY LAW = AN INEFFECTIVE APPROACH

- It's unnecessary and conflicts with the **FDA's Authorized E-Cigarette Products list**.
 - The FDA already has a list of **34 e-cigarette products** that can be lawfully sold in the U.S.
- It is being **supported by Big Tobacco** to increase their market share.
- It is a **waste** of state resources to establish and has high costs to maintain.
- It **avoids** addressing the youth e-cigarette crisis.
- States **are not required** to establish a directory of e-cigarette or other tobacco (nicotine) products.
- It is used to **circumvent the FDA process**; allowing for products without FDA authorization to be listed and sold.



PUBLIC HEALTH IMPACTS OF A TOBACCO REGISTRY

TO DATE THERE HAS BEEN NO DEMONSTRABLE PUBLIC HEALTH IMPACT!

- It does not address the youth e-cigarette crisis.
 - Tobacco companies make a wide variety of flavored e-cigarette products which are used by nearly 90% of youth e-cigarette users and **are not currently authorized** for sale.
- FDA has not yet evaluated the potential health risks to consumers of unauthorized e-cigarettes.
- These registries will allow more disposables and other e-cigarettes that harm the environment to stay on the market.

As of January 2025, the following are the only e-cigarette products that may be legally sold in the U.S.

Manufacturer: Logic Technology Development LLC

- Logic Regular Cartridge/Capsule Package
- Logic Vapeleaf Cartridge/Capsule Package
- Logic Vapeleaf Tobacco Vapor System
- Logic Pro Tobacco e-Liquid Package
- Logic Pro Capsule Tank System (1)
- Logic Pro Capsule Tank System (2)
- Logic Power Tobacco e-Liquid Package
- Logic Power Rechargeable Kit

Manufacturer: NJOY LLC

- NJOY DAILY Rich Tobacco 4.5%
- NJOY ACE POD Classic Tobacco 2.4%
- NJOY DAILY EXTRA Rich Tobacco 6%
- NJOY ACE POD Classic Tobacco 5%
- NJOY DAILY EXTRA Menthol 6%
- NJOY ACE POD Rich Tobacco 5%
- NJOY DAILY Menthol 4.5%
- NJOY ACE POD Menthol 2.4%
- NJOY ACE Device
- NJOY ACE POD Menthol 5%

Manufacturer: R.J. Reynolds Vapor Company

- Vuse Vibe Power Unit (1)
- Vuse Replacement Cartridge Original 4.8% G2
- Vuse Vibe Tank Original 3.0%
- Vuse Alto Power Unit
- Vuse Vibe Power Unit (2)
- Vuse Alto Pod Golden Tobacco 5%
- Vuse Vibe Power Unit (1)
- Vuse Alto Pod Rich Tobacco 5%
- Vuse Vibe Power Unit (1)
- Vuse Alto Pod Golden Tobacco 2.4%
- Vuse Vibe Power Unit (2)
- Vuse Alto Pod Rich Tobacco 2.4%
- Vuse Solo Power Unit
- Vuse Alto Pod Golden Tobacco 1.8%
- Vuse Replacement Cartridge Original 4.8% G1
- Vuse Alto Pod Rich Tobacco 1.8%

TOTAL PROPOSED COST OF NEVADA'S POTENTIAL REGISTRY

The Nevada Department of Taxation estimates that it would cost their department **\$1,286,020** & opens the possibility a large revenue reduction that is currently undeterminable.

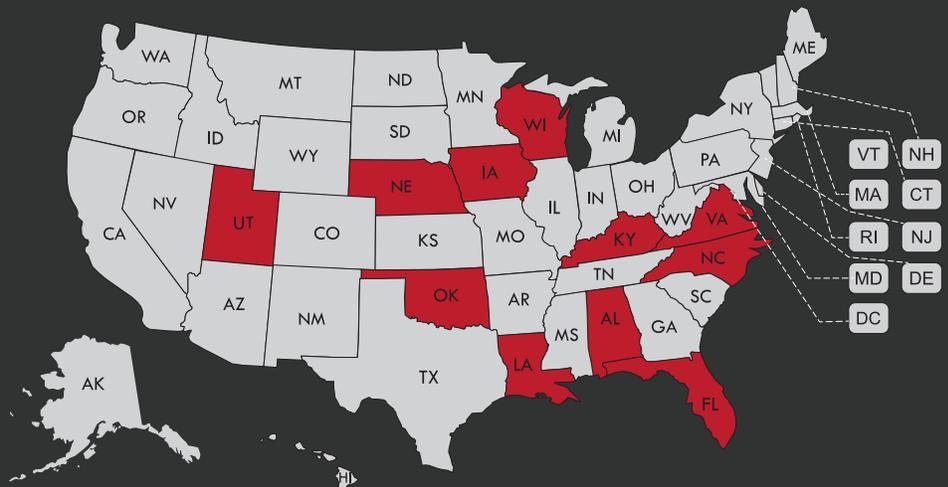
The Nevada Office of the Attorney General estimates that it would cost their department **\$4,363,962**.

TOTAL COST: ~\$5,649,982

For comparison, Nevada only allocated **\$703,730** of funding for tobacco prevention & education services. (FY 2025)

CURRENT STATE OF TOBACCO PRODUCT REGISTRIES

Currently, 11 states have established tobacco product registries. However, there is still little evidence that these registries have reduced the sale of unauthorized tobacco products.



RESOURCES

2024 National Youth Tobacco Survey

NELIS - SB435 Fiscal Notes

Public Health Law Center. (2024, March 7). E-Registry Bills and Their Implications for Public Health. <https://www.publichealthlawcenter.org/webinar/e-registry-bills-and-their-implications-public-health>

U.S. Food and Drug Administration. (2024, March 28). E-Cigarettes, Vapes and Other Electronic Nicotine Delivery Systems (ENDS). <https://www.fda.gov/tobacco-products/products-ingredients-components/e-cigarettes-vapes-and-other-electronic-nicotine-delivery-systems-ends>